

The Rainbow Society of Alberta

A Child. A Wish. A Dream Come True!

www.rainbowsociety.ab.ca

March 6, 2017

To Whom It May Concern:

Re: Letter of Recommendation for Divinity DJs

Please accept this letter of recommendation for Divinity DJs on behalf of The Rainbow Society of Alberta. As a local charitable organization, we are grateful for the generous support from Divinity DJs as a major sponsor for our annual Daddy's Little Sweetheart Ball. They first joined as a sponsor in 2014 and have been a main contributor to the event for the past 4 years.

The DJ Dance Party is a focal point for Daddy's Little Sweetheart Ball and we know we have the best music provider in Edmonton helping to make the event one of the most anticipated charity galas in the city. The uniqueness of the event means the team from Divinity DJs must look beyond the standard mix of music, and appeal to the crowd of girls ages 3 to 13. The mix of Disney music and top 40 can be challenging but Divinity DJs is always well prepared and hits a homerun with their music selection every year. They are also very diligent to make sure the lyrics of the songs are not offensive to the age group of the girls.

With their support, we have seen the event grow from 60 guests to 360 guests, and a lengthy waiting list. Their commitment to The Rainbow Society of Alberta as a sponsor for our signature event has helped us to raise an impressive \$110,000 to make wishes come true for children in Alberta battling life-threatening or severe chronic medical illnesses. With just this one event, we have granted 22 magical and memorable wishes for sick children in Alberta.

We strongly recommend Divinity DJs and we can't stress enough how important their kindness as a sponsor has been to making wishes come true. If you have any questions, please feel free to contact Holly Pshyk at 780-469-3306 or email hollyp@rainbowsociety.ab.ca.

Best regards,

Holly Pshyk, Fund Development Manager

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